

Dream to
DESIGN

A 6-Week Program for Christian Women Called to Build

THE
by KEYSTONE
COLLECTIVE

About the Program

PRACTICAL. PRAYERFUL. PURPOSE-DRIVEN.

Dream to Design is a 6-week program designed for Christian, Spirit-filled women in Singapore who carry a God-given dream to build a business. Whether your idea is fully formed or still a quiet nudge in your heart, this program will help you take real, tangible steps towards turning your vision into a business.

This is not just another business course. Every session integrates faith and practice - you will learn to design your business through prayer, discernment, community, and practical tools. By the end of 6 weeks, you will have a Business Sketch in hand: a visible, working foundation for your launch.

Who is This for?

This program is for you if you are:

- A Christian woman in Singapore with a desire to start a business
- Sensing a God-given calling to create a business, but unsure where or how to begin
- Ready to do the work - in prayer, in community, and in practice
- Open to journeying with a small group of like-minded women for mutual support and honest sharpening

What Makes D2D Different?

DESIGNED BY CHRISTIAN WOMEN – FOR CHRISTIAN WOMEN

FAITH- INTEGRATED

Designing your business through revelation and prayer - not just strategy and knowledge

TANGIBLE OUTCOMES

You leave with a real Business Sketch to get started with business - not just ideas

SMALL COHORT

A small, close-knit group of Christian women journeying together

MICRO GRANT

Selected participants may receive a micro-grant to support their business launch efforts

Program at a Glance

DURATION:	6 weeks
FORMAT:	Face-to-face (Session 1 & 6) and online (Session 2 - 5)
COHORT SIZE:	8 participants (maximum)
COST:	\$399 per person (SGD)

The Journey: 6 Sessions

SESSION 1

The Story & The Dream

Who are you, and what has God placed in your heart?

SESSION 2

Designing a Structure

Your business needs a framework before it gets built

SESSION 3

Surveying the Landscape

Know the lay of the land before you build on it

SESSION 4

Building Your First Product

Every business starts with
a first product

SESSION 5

Finding the Resource Streams

God is your Provider - and He can use
many streams to finance your business

SESSION 6

Preparing to Launch & Graduation

You are ready - now, GO!

What You Will Produce

Over 6 sessions, you will build your “Business Sketch” -
a working document that includes:

- **Your vision statement and Kingdom goals**
- **A simple organisational and governance structure**
- **A market research and landscape map**
- **Your first product or service design**
- **A funding and startup capital plan**
- **A post-graduation action plan for launch**

Micro-Grant Opportunity

A key feature that sets the D2D program apart from others is that it goes beyond building knowledge and confidence:
it channels financial resources to graduates.

Selected participants from each cohort, who commit to launching their business operations within 6 months of completing the program, will be considered for a micro-grant opportunity* to support their pre-launch phase. Further details will be shared during the program.

**Amounts may vary with each cohort, and will be subject to availability of resources*

About the Instructor



Jennifer Choi is the Founder of The Keystone Collective. She is a Christian minister and church leader, prophet, cross-cultural missionary and organisational development (OD) and strategy consultant. She serves as a church leader at Victory Family Centre (VFC) Singapore and is a member of the Lion Roars Prophetic Company of the Global Prophetic Alliance (GPA). She is also the Co-Founder and Strategy & Development Lead for The Mangrove Collective, an international humanitarian and development consulting group: a profitable business which has achieved a seven-figure turnaround over the past 8 years.

Jennifer's mission is to catalyse transformation in individuals, organisations, societies and nations through revelation. As a leader, strategist and entrepreneur she traverses multiple 'worlds' (church/ministry, public, non-government/non-profit, business/private sector) to strengthen individuals, teams and organisations - and challenges them into alignment with Kingdom timings and purposes.

Jennifer is a South Korean national who has lived and worked in Korea, the USA, Canada, Timor-Leste, New Zealand and Singapore. She has worked and ministered in numerous nations around the world in Asia, the Pacific Islands, Europe and Africa. She currently resides in Singapore with her husband, three children and their family pet – a mischievous Border Collie.

Interested? Here's What to Do:

Applications are now open for our first ('Genesis') cohort of up to 8 women, in Singapore only! Spaces are limited and may fill up quickly.

Submit your application online:

<https://tinyurl.com/d2d-application>

Reach out to us directly, if you have any questions!

Email: Jennifer@the-keystone-collective.org

Website: www.the-keystone-collective.org

“She is clothed with strength and dignity,
and she laughs without fear of the future.”

Proverbs 31:25